



The University of Jordan

Accreditation & Quality Assurance Center

COURSE Syllabus

1	Course title	Russian in the Field of Media (Russian)
2	Course number	2204307
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2233109 Russian for Specialization 2
5	Program title	Bachelor's Degree in Russian Language and Literature
6	Program code	2204
7	Awarding institution	University of Jordan
8	Faculty	Faculty of Foreign Languages
9	Department	Department of Russian
10	Level of course	Third year
11	Year of study and semester (s)	Third year, first semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	Russian
15	Date of production/revision	2015

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

Dr Inna Zarovna, Mon/Wed 11-12:30, 24808, I.borisovna@ju.edu.jo

office hours :Sun/Tues/Thurs 9-10

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

18. Course Description:

In this course participants are introduced to characteristics of different kinds of media. Students receive an overview about different categories of newspapers and magazines. The different kinds of newspapers and magazines are described, background information about different products of the press is acquired. Articles from newspaper and magazines are presented by students and then discussed. Basic knowledge about the Russian press laws is gathered.

19. Course aims and outcomes:

A- Aims:
It is to develop in students a clear idea about the "language of the media" as a strictly scientific discipline.
B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to ...
1. To expand the representation of students on issues supercedes language media
2. teach a comprehensive analysis of the language of mass media in various interdisciplinary approaches: in fact the linguistic, rhetorical, semiotic, socio-cultural, psycholinguistic, etc. ;
3. master the complex system of knowledge, which will focus on an adequate understanding of various media texts
4. master the method of producing modern media texts

20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Средства массовой информации.	1 - 3		2, 1, 4,	Written exam	Reader p. 6-33
Государство, правительство, власть.	4-6		1, 4, 3	Written exam	Reader p. 34-63
Официальная хроника.	7-9		1, 4, 2	Oral and written exam	Reader p. 63 -91
Экономика и бизнес.	10-13		1, 2, 3	Written exam	Reader p. 92-127
Война и мир.	14-15		1, 3, 4	Written exam	Reader p. 128-156

21. Teaching Methods and Assignments:

<p>To allow students to expand knowledge about the life of modern Russian and international events that are reported in the Russian media (the media).</p> <p>To acquaint with the basic genres of newspaper - magazine journalism and peculiarities of the modern Russian language media.</p> <p>Teach students to orient himself in the newspaper and television materials.</p>

22. Evaluation Methods and Course Requirements:

<p>Opportunities to demonstrate achievement of the ILOs are provided through the following <u>assessment methods and requirements</u>:</p> <p>During the exams (midterm and final) an unknown text/unknown texts is/are given (unknown, but similar to the texts analyzed in class), and the same type of exercise is asked for as those done in class. The exam questions concern the unknown text and the content of the class.</p>								
<p>Course evaluation:</p> <table> <tr> <td>Midterm</td> <td>30%</td> </tr> <tr> <td>Comprehension quiz</td> <td>10%</td> </tr> <tr> <td>Participation</td> <td>10%</td> </tr> <tr> <td>Final</td> <td>50%</td> </tr> </table>	Midterm	30%	Comprehension quiz	10%	Participation	10%	Final	50%
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Comprehension quiz	10%							
Participation	10%							
Final	50%							

23. Course Policies:

You are expected to be in class on time. Students coming late are allowed to enter but will be counted as absent. The same applies to leaving class early. No exceptions.

- Participation and students' involvement are crucial to the success of the course. All students are expected to read the assigned materials before lectures in order to fully engage in the discussions.
- The University allows students to be absent to have seven times during the semester. These times include those with an excuse. If you exceed this limit, you will not be allowed to sit for the final exam. The only excuse that would remove your absence from your record is in case of a conflict with another course (a scheduled written exam).

No make-up exams. In case of sickness, only reports issued directly from a public clinic or hospital will be accepted. Medical reports from private hospitals will not be accepted even they are stamped by the university's clinic. Reports should be produced within a week of the date of the exam. No exceptions.

24. Required equipment:

25. References:

Textbook :

Богомолов А. Н. Новости из России : русский язык в средствах массовой информации.
М.,Русский язык.Курсы.,2006

Additional Readings and References

1. Язык СМИ как объект междисциплинарного исследования: Учебное пособие. М.,: МГУ, 2008. 819 с.
2. Добросклонская Т.Г. Медиалингвистика: системный подход к изучению СМИ. М.: Флинта – Наука, 2008. 263 с.
3. Сметанина С.И. Медиа-текст в системе культуры: динамические процессы в языке и стиле журналистики конца XX века. СПб, 2002.
4. Караулов Ю.И. Русский язык и языковая личность. М., 1987.
5. Карасик В.И. Языковой круг: личность, концепты, дискурс. М., 2004.

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26. Additional information:

Name of Course Coordinator: Dr. Inna Zarovna Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: Dr. Ahmad Al-Afif Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: Dr. Adnan Al-Smadi -Signature: -----

Copy to:

Head of Department
Assistant Dean for Quality Assurance
Course File